

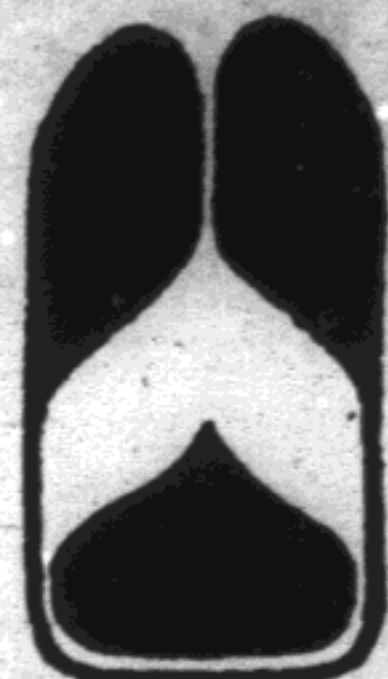
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Number one in sales

Ski-Doo has introduced more people to the sport of snowmobiling than any other make. That's because Ski-Doo invented snowmobiling. And ever since its first appearance on a snowfield, Ski-Doo has been the undisputed snowmobile leader.

Last year alone, Ski-Doo dealers sold over 114,000 models. That's more than the next six manufacturers combined. There are many reasons for Ski-Doo's great sales success. And a better choice of models is certainly one of them.

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For 1970, Ski-Doo offers five exciting series — each with a totally different personality. We're sure you'll find one to match your own. If it's luxury you're after, there's Ski-Doo Nordic.* If it's sporty action you're itching for, there's Ski-Doo Olympique. If you want a Ski-Doo that's big, comfortable and fun to drive, there's twin-track Invader.* If you're looking for speed and power, there's Ski-Doo T.N.T.* And if price is on your mind, there's the Ski-Doo 12/3. It's so low priced, a lot of people are buying two and three.

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