

Asks All Take Part In Alaska-L.A. Fair

Governor Walter J. Hickel has urged all Alaskan communities, companies and individuals to participate in a joint Los Angeles-Alaska Travel and Trade Fair to be held next March in the Century City Shopping Center in the heart of Los Angeles.

The Fair, Governor Hickel said, will be a week-long opportunity to show off Alaska to the residents of Southern California, who comprise some 32% of all tourists who visit the 49th state.

"This Travel and Trade Fair provides us with an excellent opportunity to tell many of our potential tourists and customers about the things Alaska has to offer, from scenery to hunting and fishing, to important new markets for their goods and services," he said.

He added that Century City, which lies on the fringe of Beverly Hills, attracts some 30,000 persons each day. "With the widespread program of advertising and publicity that has been promised us by the Century City people and the Los Angeles

Chamber, it is entirely possible that nearly half-a-million people will be directly exposed to our state during the Fair."

The Fair will be hosted by the merchants of Century City as well as the Los Angeles Chamber of Commerce. Also, Chambers of Commerce from throughout Alaska will be asked to participate, along with various associations, such as the hotel and motel owners or the Guides Association, and individual companies currently doing business—or hoping to do business—in Los Angeles.

Booths with an Alaskan theme will be sponsored and manned by Alaskans in the ultra-modern shopping center.

Another phase of the promotion will involve a Trade Mission of Alaska businessman to Los Angeles to meet with potential suppliers or customers, the Governor said.

Len Hansen of Anchorage, Chairman of the Alaska Business Council said his organization would coordinate the Fair through the office of the A.B.C.'s Executive Manager, George Sullivan.

Support has also been offered by the State Department of Economic Development and its Travel Division, as well as the State Chamber of Commerce.

Sullivan is forming a committee to formulate a program for Anchorage, and Mayor H.A. "Red" Boucher of Fairbanks has organized a similar committee in that city. Other communities will be contacted in the near future.

Dates of the Fair are March 7-15, 1969, with a kickoff luncheon—hosted by Alaskans—scheduled for Friday, March 7, at the Century Plaza Hotel.

Guests will include key members of the Los Angeles business community, and representatives of the Southern California tourist industry. The Governor said he would act as official host for the state.

California Governor Ronald Reagan is expected to attend along with Los Angeles Mayor Samuel Yorty and other dignitaries.

Those interested in participating in the Travel and Trade Fair may contact Mr. Sullivan for further information at Alaska Business Council, 360 K Street, Suite 230, Anchorage, 279-3416.

BIA Unbending On Releasing JOM Funds

(From THE BUCKSKIN)

The battle to restore Johnson-O'Malley federal educational assistance to California Indians goes on—despite the fact that Indians in 19 other states are receiving such assistance to the tune of \$13 million for fiscal year 1969.

Even in the face of recommendations of the Ad Hoc Committee on California Indian Education, inquiry by Senator Kuchel, a letter from 30 California Congressmen, a request by the State Legislature, as well as by the Association on American Indian Affairs, the Bureau of Indian Affairs still persists in its refusal to restore Johnson-O'Malley funds to California for the improvement of Indian education.

BCF Points Resources On Continental Shelf

The Department of the Interior's Bureau of Commercial Fisheries (BCF) acted today to identify certain shellfish, crustaceans, and sponges as resources of the Continental Shelf.

The species which inhabit the U.S. Continental Shelf include: tanner, king, and stone crabs; red and pink abalone; Japanese abalone; queen conch; and four kinds of sponges.

H.E. Crowther, BCF director, said that the current list is the first of a series to be issued based on studies being made by Bureau scientists.

Other marine animals of importance to U.S. fisheries will be included on future lists when details of documentation are completed.

A Federal law enacted in 1964, known as the "Bartlett Act," describes fishery resources of the Continental Shelf as those

which at the harvestable stage "are immobile or are unable to move except in constant physical contact with the seabed or the subsoil of the Continental Shelf."

Under the provisions of the law, foreign flag vessels may not take species so defined by the Secretary from the U.S. Continental Shelf, except as provided by law or under international agreement to which the United States is a party.

This definition is also used in the 1964 Geneva Convention on the Continental Shelf to which the United States is a signatory.

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