

*Instantly confirmed hotel reservations--*  
**Wien's to expand reservation services**

Mr. Morgan Richardson, Vice President-Sales for Wien Air Alaska, announced today that the first quarter of 1976 will see Wien expanding its reservations services for travel agents and passengers. The first step will provide callers the ability to get instantly confirmed hotel room reservations at the same time a flight reservation is made.

Over 40,000 rooms in chain and independent hotels throughout the United States, Europe and South America will be available for instant confirmation by Wien's reservations and ticket sales agents.

At this time, Anchorage is the only Alaskan city with the service.

This one-stop service will be made possible by a high speed link between Wien Air Alaska's air seat/reservation system computers in Los Angeles, California, and the American Express reservations division computerized hotel system in Phoenix, Arizona.

In addition to instant confirmation of the room and rate, Wien callers who are American Express cardholders will be able to use their card to guarantee that the room will be held for 24 hours past their scheduled arrival in the event of unforeseen delays.

The service will also aid travel agents calling Wien Air Alaska by using their Air Traffic Conference or International Air Transport Association appointment number to automatically look up and deliver their full name and address to the hotel with their client's reservation.

Each hotel reservation will be stored in the Wien Air Alaska system along with the passenger's flight reservation so it will be available for future reference, modification or cancellation.

Future development prospects include the ability to book package and component tours as well as an advance car rental reservation system.

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