

# Ski-Doo is your number one choice in snowmobiles

*Come see the 1970 reasons why*



## Number one in sales

Ski-Doo has introduced more people to the sport of snowmobiling than any other make. That's because

Ski-Doo invented snowmobiling. And ever since its first appearance on a snowfield, Ski-Doo has been

the undisputed snowmobile leader. Last year alone, Ski-Doo dealers sold

over 114,000 models. That's more than the next six manufacturers combined. There are many reasons for Ski-Doo's great sales success. And a better choice of models is

certainly one of them.

## Number one in selection

For 1970, Ski-Doo offers five exciting series — each with a totally different personality. We're sure you'll find one to match your own.

If it's luxury you're after, there's Ski-Doo Nordic.\* If it's sporty action

you're itching for, there's Ski-Doo Olympique. If you want a Ski-Doo

that's big, comfortable and fun to drive, there's twin-track Invader.\*

If you're looking for speed and power, there's Ski-Doo T'NT.\* And if price is

on your mind, there's the Ski-Doo

12/3. It's so low priced, a lot of

people are buying two and three.

## Number one in sizzle

Every one of our snowmobiles is powered by the world famous Rotax engine — designed exclusively for

Ski-Doo. No other engine delivers more efficient power for climbing,

towing, just plain funning around. And no engine acts better, at all

speeds — all temperatures. And this year, our Rotax engines are even

more dependable. They're bigger in size, with more cc's, but deliver the

same horsepower as before for the

most trouble-free performance in

snowmobile history.

## Number one in service

Your Ski-Doo dealer is a good guy to know. No just because he sells

the number one snowmobile. But because he can offer better service

after the sale. He's a pro with know-how, ready to give you qualified

repair service — whenever you need it. He's the man who offers a free

15 hour service check to new

Ski-Doo owners. And a parts and

service warranty that gives you real

peace of mind. He's also the one

person in town who can tell you

where to find all the best

snowmobiling trails. If you want the

number one choice in snowmobiles,

in high-fashion winter sportwear and

accessories, see your Ski-Doo

dealer. He'll show you all the 1970

reasons why you go one better

when you go Ski-Doo.

**North America's  
number one  
snowmobile**



**go one better  
go Ski-doo**

**There's a Ski-Doo dealer near you.**

\*T.M. Bombardier Ltd.

Bombardier

**ski-doo**  
*the light-footed snowmobile*

FRANCHISE SKI-DOO SALES & SERVICES

**H & H Enterprises**

Phillips Field Road  
Fairbanks, Alaska 99701

P.O. Box 1811  
Phone—479-6419